

# Convert Activity Into Productivity and Maximize Results!

## Business Issue

We often confuse activity with productivity. If we're busy, we must be making headway, right? Not always. A lot of this busy-ness can go undetected until the results come in...and then it's too late. Gold of the Desert Kings™ creates an experience in which the difference between activity and productivity can mean life or death, not just success or failure. But the vibrant world within this learning experience is simply a parallel for the world we face at work every day—a world where planning, gathering resources and goal-directed action, executed within a changing environment, are the keys to maximized results.

## Learning Outcomes

You will learn to:

- Differentiate between activity that moves you away from your goal and productivity that moves you closer
- Ask "What's Possible?" instead of "What's Required?" to break through your perceived limitations
- Plan, prepare and execute—never losing sight of the objective—to deliver maximized productivity and results
- Obtain, evaluate and apply information, adjusting your plan to contend with pressure and surprises
- Permanently adopt a strategic mindset for any challenge, develop lasting habits of focused productivity

## The Learner Experience

There's gold in the mountains, and it can be yours—if you can negotiate the hazardous desert that lies in its way. This interactive learning adventure will challenge you to work together as a prepared, organized and focused team, because competition is fierce and the clock is ticking. With pressures and limitations bearing down, you and your fellow adventurers must cross the vast and perilous desert, collect as much gold as possible and return home safely, and you'll need to get the most from every moment and decision in order to survive and succeed. Be transformed from an armchair tourist into a motivated explorer, discover the direct impact of planning, preparation and execution, eliminate the frustration of wasted activity and convert it into results-generating productivity—this is the real Gold of the Desert Kings.



## PRACTICAL DETAILS

- 3-4 hour program
- Minimum group size of 10
- Teams of 2-6 participants
- Suitable for cross-functional and intact teams at all levels
- Ideal for use in both a conference and training setting



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